

# MOVING APPALACHIA FORWARD

A JOURNEY OF PROGRESS AND CHALLENGES  
DEVELOPMENT DISTRICT ASSOCIATION ANNUAL CONFERENCE

2005



MARCH 13–15, 2005

CRYSTAL GATEWAY MARRIOTT

ARLINGTON, VIRGINIA

## Moving Appalachia Forward

A Journey of Progress and Challenges

March 13–15, 2005  
Crystal Gateway Marriott  
Arlington, Virginia  
(703) 920-3230

### MAIL conference

registration form with  
payment to: DDAA /ARC,  
400 North Capitol Street,  
NW, Suite 390,  
Washington, DC 20001

### Registration Deadline:

**March 10, 2005**

# Development District Association of Appalachia 2005 Conference Registration

Name: \_\_\_\_\_

Organization: \_\_\_\_\_

Street Address: \_\_\_\_\_

City, State, Zip: \_\_\_\_\_

Tel. Number: \_\_\_\_\_ Fax Number: \_\_\_\_\_

E-Mail: \_\_\_\_\_

### Activity Selection

Please indicate the functions you will attend.

*Sunday, March 13, 2005*

- ☐ Lunch
- ☐ Reception
- ☐ Banquet

*Monday, March 14, 2005*

- ☐ Breakfast
- ☐ Lunch
- ☐ Reception

*Tuesday, March 15, 2005*

- ☐ Breakfast

*Dietary Preference*

- ☐ Vegetarian
- ☐ Other \_\_\_\_\_

*A special registration fee is available for spouses of registered attendees who would like to attend the LDD conference. The registration fee is \$75.00. Please provide name of spouse and indicate functions below.*

Name: \_\_\_\_\_

*Sunday, March 13, 2005*

- ☐ Lunch
- ☐ Reception
- ☐ Banquet

*Monday, March 14, 2005*

- ☐ Breakfast
- ☐ Lunch
- ☐ Reception

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- ☐ Breakfast

*Dietary Preference*

- ☐ Vegetarian
- ☐ Other \_\_\_\_\_

### Registration Fees

- ☐ \$300.00 DDAA Conference (early-bird registration through February 18, 2005)
- ☐ \$350.00 DDAA Conference (after February 18, 2005)
- ☐ \$75.00 Spouse Registration

\_\_\_\_\_ TOTAL ENCLOSED

The registration fee for the DDAA Conference is \$300.00 through February 18, 2005. The fee for registrations postmarked after February 18, 2005, is \$350.00. All checks should be made payable to the Development District Association of Appalachia and mailed to: DDAA/ARC, 400 North Capitol Street, NW, Suite 390, Washington, DC 20001.

For hotel reservations, please call Crystal Gateway Marriott Hotel (703) 920-3230. Be sure to request room reservations under "Development District Association of Appalachia." The conference hotel rate for single/double is \$179.00. The cutoff date for hotel reservations is February 18, 2005.

## ARC/DDAA ANNUAL CONFERENCE

With a theme of *Moving Appalachia Forward: A Journey of Progress and Challenges*, this year's conference will build upon the recently completed strategic planning process for the Appalachian Regional Commission (ARC). As you will recall, Local Development Districts (LDDs) played a major role in the development of ARC's Strategic Plan; first by using last year's Development District Association of Appalachia (DDAA) Conference as the initial "Field Forum" for the gathering of "grassroots" information and then through your active involvement in the other four forums that were held throughout the Appalachian Region. In addition, the DDAA participated in all of the planning retreats that were conducted by ARC with the member states in synthesizing the information to create the Strategic Plan.

Our program will provide an overview of the Strategic Plan (which will serve ARC and the Region from 2005 until 2010) as well as training sessions on each of the four goal areas. This will include a separate track for Goal 4 which focuses on the Appalachian

## PRELIMINARY AGENDA

### SUNDAY, MARCH 13, 2005

- |                   |   |
|-------------------|---|
| 8:00 am–5:00 pm   | Registration Desk Open ( <i>Arlington Ballroom</i> )  |
| 8:00 am–9:15 am   | <b>DDAA EXECUTIVE BOARD BREAKFAST MEETING</b>   |
| 9:30 am–10:45 pm  | <b>NEW DIRECTOR'S MEETING</b>   |
| 11:00 am–12:15 pm | <b>LDD EXECUTIVE DIRECTORS' MEETING/DDAA BUSINESS MEETING</b><br><i>Speaker:</i> Thomas M. Hunter, Executive Director, Appalachian Regional Commission <ul style="list-style-type: none"><li>• Election of DDAA officers for 2005–2006</li><li>• Election of DDAA Executive Board for 2005–2006</li></ul> |
| 12:30 pm–2:00 pm  | <b>LUNCHEON</b><br><i>Remarks:</i> Guy Land, Chief of Staff, Office of the Federal Co-Chair, Appalachian Regional Commission<br><i>Presentation:</i> Understanding the Federal Budget Process   |
| 2:15 pm–5:15 pm   | <b>Free Time</b>  |
| 5:15 pm–6:15 pm   | <b>RECEPTION</b><br><i>Music provided by Stephen Johnopolos</i>   |
| 6:15 pm–8:15 pm   | <b>BANQUET</b><br><i>Keynote Address:</i> Anne B. Pope, Federal Co-Chair, Appalachian Regional Commission<br><i>Performance by East Tennessee State Bluegrass Band</i>  |

Development Highway System and pertinent transportation issues for the Region. In addition, we will feature a presentation on ARC's tourism initiative with National Geographic, information on the new Congressional Appalachian Caucus as well as the annual presentation of our Congressional and John D. Whisman "Vision" Awards.

This conference will also mark the 40th anniversary of ARC's creation in 1965. While it will give us a chance to reflect and commemorate the accomplishments of this significant program, it more importantly encourages us to look to the future and seek to do more to make Appalachia a better place to live. While we continue to seek to move Appalachia forward we are still on a journey marked by progress and challenges. Let us do all we can to meet these challenges boldly and with a creative vision to what the Region has the potential to be!

**MONDAY, MARCH 14, 2005**

7:30 am–3:00 pm	Registration Desk Open ( <i>Arlington Ballroom</i> )
7:30 am–9:00 am	<b>BREAKFAST</b> <i>Remarks:</i> John Cartwright, Director, Planning and Research, Appalachian Regional Commission Scott Hercik, Transportation Advisor, Appalachian Regional Commission
9:15 am–10:30 am	<b>CONCURRENT SESSIONS</b> <ul style="list-style-type: none"><li>• Capitalizing on Transportation Assets to Attract Commerce (<i>Goal 4</i>)</li><li>• Enhancing Appalachia's Economy (<i>Goal 1</i>)</li></ul>
10:30 am–10:45 am	<b>Break</b>
10:45 am–noon	<b>CONCURRENT SESSIONS</b> <ul style="list-style-type: none"><li>• Connecting Rural Appalachia to Reenergize Main Street (<i>Goal 4</i>)</li><li>• Education: A Key to Economic Development (<i>Goal 2</i>)</li></ul>
12:15 pm–1:45 pm	<b>AWARDS LUNCHEON</b> Presentation of the John D. Whisman Vision Award Presentation of Congressional Award
2:00 pm–3:15 pm	<b>CONCURRENT SESSIONS</b> <ul style="list-style-type: none"><li>• Vision of the Future of Rural Transportation and Its Link to the Global Marketplace (<i>Goal 4</i>)</li><li>• Developing Appalachia's Infrastructure for the Future (<i>Goal 3</i>)</li></ul>
3:15 pm–3:30 pm	<b>Break</b>

GENERAL INFORMATION

Registration Deadline: March 10, 2005

The DDAA Conference will be held March 13–15, 2005, at the Crystal Gateway Marriott, 1700 Jefferson Davis Highway, Arlington, Virginia 22202.

**Conference Registration Fee:** The early-bird conference registration fee is \$300.00 (through February 18, 2005), which includes all meals and two receptions. After February 18, 2005, the registration fee is \$350.00. The registration fee for spouses is \$75.00 (this means they can attend all meals). Registration must be confirmed by check or government purchase order. (Sorry, credit cards are not accepted.) Please remember to make all checks payable to the Development

District Association of Appalachia (DDAA). Space is limited, please register early.

**Hotel Accommodations:** Reservations must be made no later than February 18, 2005. All attendees are responsible for their own hotel arrangements and payments. A block of rooms has been reserved for attendees at the Crystal Gateway Marriott at a rate of \$179.00 for a single or double room. Be sure to ask for the Development District Association of Appalachia Conference when making your reservations to get the correct room rate. The telephone number at the Crystal Gateway Marriott is (703) 920-3230.

3:30 pm–4:45 pm      LDD ADMINISTRATIVE GRANTS

6:00 pm–8:00 pm      RECEPTION—ARC 40th Anniversary

TUESDAY, MARCH 15, 2005

8:30 am–10:30 am      **BREAKFAST**  
*Remarks:* Cameron Whitman, States’ Washington Representative, Appalachian Regional Commission  
*Speaker:* National Geographic Tourism Initiative

CONFERENCE ADJOURNS

11:00 am–2:00 pm      **POST CONFERENCE ACTIVITIES**  
• Congressional Visits on Capitol Hill  
• Dialogue with Congressional Appalachian Caucus on Capitol Hill (*tentative*)

## **Development District Association of Appalachia**

The Development District Association of Appalachia (DDAA) is a public, nonprofit organization of local development districts (LDDs) within the 13-state area served by the Appalachian Regional Commission (ARC), a legislated federal-state partnership. LDDs are multi-jurisdictional regions governed by local elected officials and other appointees from communities within the districts.

In 1976, the executive directors of the LDDs proposed and created the DDAA as an institutional means to providing services and collaborative opportunities that support the LDD service mission in Appalachia and that are unique to the dynamic local-state-federal partnership enabled by ARC.

An annual conference of the DDAA has been held every year since its inception—bringing together hundreds of LDD personnel; local, state, and federal officials; issue experts; and special guests to share experiences and knowledge concerning the unique challenges and opportunities faced in the Appalachian Region.

The DDAA generally sponsors three major training events each year. Such events primarily focus on professional and technical needs of local communities and economic development staff in an overall effort to maintain and enhance their performance skills and service capabilities; however, many training events are also offered to jointly benefit other local and state public service practitioners . . . and ultimately benefit the public served.

### **DDAA Mission**

The Development District Association of Appalachia is committed to serving its 72 local development district members and to support ARC by:

Promoting communication and increasing quality of service;

Communicating and advocating a vision for the Appalachian Region;

Developing organizational resources to strengthen the LDDs and the Region; and,

Providing leadership in support of a dynamic working partnership among federal, state, and local governments within Appalachia.

### **DDAA Training Program**

A primary mission of the Development District Association of Appalachia is to provide training opportunities to its 72 member local development districts located throughout the 13-state Appalachian Region. Through annual funding provided by the Appalachian Regional Commission and the leadership of the DDAA's Training Committee, a wide array of training activities have been made available to LDD staff, board members, and others.

In addition to on-site training workshops and satellite broadcasts, the DDAA Training Program now offers funding support for individual professional development activities. Reimbursement for up to 50 percent of the costs associated with the training can be provided by the DDAA. For more information on the DDAA Training Program, please contact your state DDAA representative.